



## OVERVIEW

# e-commerce pioneer in the ANZ region

*Exceptional brand awareness amongst consumers and retail professionals alike has positioned Global Marketplace as the ubiquitous voice of online retail in Australia*

- Multi-faceted business provides extensive reach within the e-commerce ecosystem across a customer base of 1.5 million consumers and 17,000 retailers
- Click Frenzy is synonymous with online retail sales in Australia, but also bespoke sector specific events and an always on proposition
- Power Retail is a one-of-a-kind insights, events and networking business with unparalleled reach within ANZ retail
- Envious, top tier client list across multi-national and mid-sized retailers
- 2026-27 strategy to build growth and increase profitability
- Strong tailwinds with Australia's online retail market expected to grow at a CAGR of 8.7% to 2028

## Portfolio of businesses



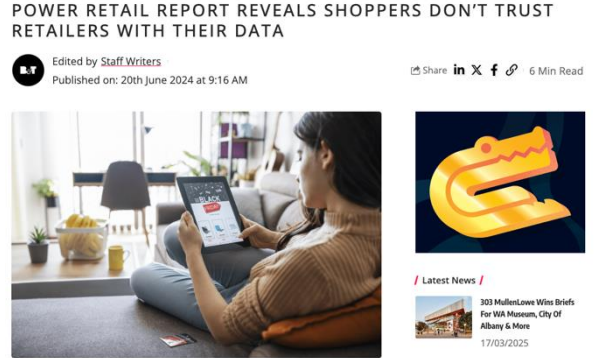
Orchestrator of large-scale, time sensitive online sales events that bring together major brands that provide exclusive offers to savvy consumers



Australia's leading digital retail trade & news publication, also providing custom research reports and industry defining networking events including the All-Star Bash

# Nationally-recognised consumer and B2B brands

The Global Marketplace brands command high recognition within their markets and regularly feature positively in mainstream and business media.



# Robust metrics and audience underpin a captive customer base

*Uniquely positioned with data, insights, relationships & the consumership to fuel growth in all areas of the business*



**A\$6.8M**  
FY25 Revenue

**450,000+**  
Active customers

**1,380,000**  
Sessions per annum

**1,500,000**  
Consumer database



**A\$1.47M**  
FY25 Revenue

**7,000+**  
LinkedIn followers

**30,000**  
Mthly engagement

**11,000**  
Retail subscribers

# Timeline for sale of businesses

*businesses must be sold individually or collectively with binding offers in place by no later than April 17<sup>th</sup>, 2026.  
All legitimate unconditional offers will be considered.*

- Data Room Available – 26<sup>th</sup> March 2026
- Non-Binding Indicative Offers Close – 5pm, 10<sup>th</sup> April 2026
- **Binding Offers Close – 5pm, 17<sup>th</sup> April 2026**

Access to data room will be provided on receipt of signed confidentiality agreement.